

**FACEnetwork's VIDEO CONTEST 2017
Farmhouse and Artisanal Cheese/VIDEO Makers**

« FACEnetwork » is an association which represents, both at national and European level, the interests of almost 13 000 farmhouse and artisanal cheese and dairy producers, located in 11 European countries and grouped within twenty technical and professional organizations.

“FACEnetwork” aims to preserve, develop and promote the diversity and richness of farmhouse and artisanal cheeses in Europe .

We are organizing this video contest for the second time this year. Our aim is to highlight the current reality and diversity of the traditional dairy sector of Europe, through the eyes of people who are working in the sector.

1- WHO CAN PARTICIPATE?

The contest is open to any cheese and dairy producer/worker aged 18 years or older. It is also opened to future cheese and dairy producers, who are in training or internship period in a farmhouse or artisanal dairy, provided they are aged 18 years or older. Participation is free.

2- WHAT TO SHOW?

Through images and other means such as spoken commentary, subtitles, music...you should present:

- the farmhouse/artisanal dairy where you are working;
- your personal perception of life as a professional dairy producer;
- your view of the role of the tradition in cheese and dairy production today.

Spoken commentary and subtitles can be provided in the official language of your own European country. Neither English nor any other language is mandatory. Don't forget to tell us a little about your location (city, country...), and geographical context (mountain area, rural or urban area...) as well as providing some information on the history of the business (Is it a family enterprise? Long-established or a new business?) and anything else that you consider important.

The videos submitted must:

- be your own original work
- not infringe the rights of others
- be respectful of the participants and potential audience, showing cultural sensitivity and avoiding indecent, shocking or disturbing images (eg. Not harming individuals or animals).

3- FORMAT

Each video must last a **maximum of 5 minutes**. There is no particular requirement concerning the format. The video can be recorded on any technology, including mobile phones, as long as it is then submitted electronically (via WeTransfer, see point 4.) in a “standard” format, which can be downloaded on any computer.

4- WHEN AND HOW TO APPLY?

The contest begins on July 21st and ends on October 15th.

Only one video may be submitted per person. The videos (or an access link to them) may be sent at the latest on October 15 th , online through wetransfer.com to the following email address: info@face-network.eu In the email accompanying the video submitted, please mention:

- your name and surname
- your email address
- your postal address

Entries sending before or after the submission period or any entry which does not respect the conditions of entry cannot be accepted.

5- JUDGING

Judges will include professional farmhouse and artisan cheese and dairy producers as well as technicians in the sector.

Videos will be judged on their capacity to clearly deliver a relevant message about the reality and specificity of a farmhouse/artisanal dairy, for a wide audience. Originality, overall impact and artistic merit will also be taken into account.

The means chosen to present the video are not criteria which will be evaluated –for example, the use or not of commentary, subtitles, music, or language used, etc.

The jury will assess the videos during FACEnetwork annual meeting that will take place from October 25 th to 27 th , 2017 in Graz, Austria. Three winners will be selected: 1 first prize, 2 finalists' prizes. The judges decisions is final.

Prize winners will be notified via the contact information provided with their entry. The winners will then be announced on FACEnetwork's website.

6- PRIZES

First Prize:

- A 3 days professional cheesemaking course, in a country of choice.
- + A visit tour in several farmhouse dairies in the area of the course.
- + A contribution to the travel and accommodation costs

Finalists' Prizes:

The 2 finalists will receive a selection of books about European traditional cheeses.
The three awards-winning videos will be published on FACEnetwork website.

7- COPYRIGHT

By entering, the participants remain owners of their videos and may continue to use them in any manner they choose.

By submitting an entry, the participants agree that their video may be used on FACEnetwork's website or YouTube, provided that their identity as owner of the video is clearly stated.

8- PRIVACY

Personal information submitted as part of the Video contest will not be used by FACEnetwork in connection with any other purpose nor shared with a third party except where there is a legal obligation to do so.

For any questions regarding "FACEnetwork's Video Contest 2017"
please contact:
info@face-network.eu