



BBZ Bond van Boerderij-
Zuivelbereiders

**Farmhouse and
Artisan
Cheese & Dairy Producers
European Network**

On the occasion of the 100-year anniversary of the BBZ (Dutch Union of Farmhouse cheese and dairy producers) the annual FACE congress will be held in the Netherlands. Gouda, hometown of the famous Gouda cheese will welcome the participants to the congress on Friday November 7.

We are pleased to announce that several reputable speakers are happy to participate and will give a lecture. At the congress, there will be presentations on three themes.

The first theme is 'modern finance'. Currently, it is very difficult for SME's, also in the agricultural sector, organize their financial need with a bank. What is the view of the financial sector on this matter? And how do alternative ways of finance, like crowd funding, work out?

The second theme is 'product authenticity'. There will be a lecture on the development of a method of analysis to determine whether cheese is made from raw or heat treated milk. This is a hot topic in the Netherlands, the BBZ is principal of the research project that will be presented here.

Furthermore, attention will be paid to the original base of Dutch farmhouse Gouda cheese regarding starters, rennet and technology. Of course innovation and future developments will be highlighted as well.

The third theme is 'dairy and health'. The health image of dairy isn't always very positive. But does dairy really play a role in the development of coronary heart diseases? And how about healthy gut bacteria? Can the consumption of dairy improve the human microbiota?

Finally, raw milk and its possible health benefits will be discussed.

Apart from the interesting lectures, there will be lots of opportunity to meet dairy colleagues and taste from the large variety of cheeses and dairy products.

More information will soon on the next page and it will also be available on www.face-network.eu.

6th European Farmhouse and Artisan Cheese & Dairy producers Congress November 7, 2014

updated 17/9/2014

Time		Possible speaker/organization
9:00	Welcome & Notes to programme	Ir. Irene van de Voort, president of BBZ Ir. Barbara Hart, Barlactica, chair congress
9:05	Opening Farmhouse cheese and dairy in an European perspective	Herman Versteijlen, European Commission
Modern ways of financing		
9:15	Financing of enterprises: in a traditional or a modern way?	Ing. Jan van Beekhuizen, Rabobank Nederland
9:35	Case: crowd funding for solar panels	Bart Lubbers, Dairyfarm IJsseloord
9:45	Q & A	
9:50	Short break	
10:00	FACE network, eleven countries together for the defense and the recognition of farmhouse and artisan cheeses and dairy products in Europe!	Frédéric Blanchard, president of FACE
10:40	Q & A	
10:50	COFFEE	
Product authenticity		
11:20	Promises on 'Boerenkaas', how to substantiate them?	Prof. dr. ir. Saskia van Ruth, RIKILT Wageningen UR
11:40	'Boerenkaas' and farmhouse dairy, how did it start and where are we going to?	Dr. Wilco Meijer, CSK Food Enrichment
12:00	Q & A	
12:10	LUNCH: Buffet with European Farmhouse cheese & dairy products	
Dairy products & human health		
14:00	Dairy consumption and coronary heart diseases, from an epidemiological perspective	Dr. Sabita Soedamah, Wageningen University
14:20	Micro-organism in the gut: indispensable for humans and animals	Dr. Erwin Zoetendal, Wageningen University
14:40		
14:50	TEA	
15:10	Milk and immunity: new developments	Prof. dr. Joost van Neerven, Friesland Campina, Wageningen University
15:30	Q & A	
15:35	Closing remarks by chair congress	
16:00	Drinks	